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Press Kit

14 MONTH CALENDAR



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What's all the Buzz About?

CITY SIGHTS 21 SUNDAY NOW



PECTORAL PICTORIAL From left, Kurt Zabor, Mike Haines, Roger Santos, Justin Zabor, Ken McKenzie, David Fisch and Josh Fidler outside the "Late Show" theater

TALISMAN BROLIN

DEAD SEXY

A gang of calendar boys hits NYC, and they're no stiffs



DEAD SEXY

A gang of calendar boys hits NYC, and they're no stiff

BY JO PIAZZA

Forget the foxy firemen of the FDNY. The Men of Mortuaries, a group of flexing funeral directors, are currently starring in their own morbid calendar — and they're hitting the streets of New York.

These calendar boys' shots range from campy to downright bizarre, with plenty of dark humor thrown in. The calendar is the brainstorm of funeral-home owner Ken McKenzie, who created it in the hopes of changing people's impressions of morticians: i.e., they're not all Dr. Frankensteins. Proceeds will go to KAMM Cares, a nonprofit benefiting women suffering from breast cancer that McKenzie helped create after his sister was diagnosed with the disease.

So what makes these mortuary men so sexy? While traipsing topless about New York City last week, they answered our questions, exposing the men behind the coffins.

Have you ever used the pickup line "I see dead people"?

"No, I have never used that line but I might try it. Good work." *Mike Haines, Mr. February, 32.*

Did "Six Feet Under" make the whole mortuary thing kind of sexy?

"Yeah, I think a lot of people think we're a lot of older men who are kind of *grave* [said with a straight face]. People don't realize there are a lot of younger people and some of us are kind of hot. We're young, hip guys who have fun outside of what we do." *Kurt Zabor, Mr. April, 24.*

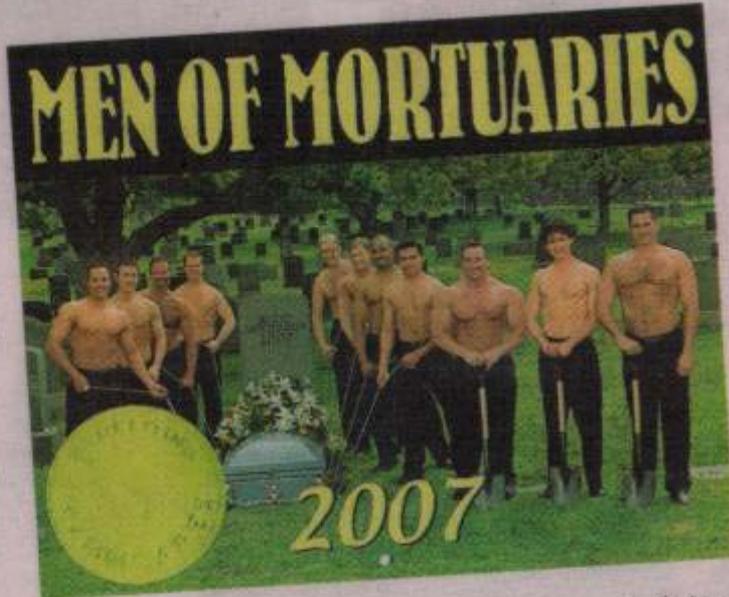
What do you expect from a date?

"I want a date to do some research about what I want and what I don't want and make that happen. Call the mortuary and ask "What does he like? What does he not like? What does he want to do?" *Ken McKenzie, Mr. June, 40.*

Do girls think what you do is a turn-on?

"People get a kick out of it. It's definitely a conversation starter." *Kurt Zabor*

What does your wife/girlfriend think about what you do? Is she freaked out?



"No, she's cool about it. She comes down to our place and helps out. But she doesn't deal with the bodies or anything." *Roger Santos, Mr. December, 26.*

How long do you wait to tell a woman what you do after you start dating?

"You try to wait as long as you can. When I would go out to bars and talk to the girls it even got to the point where I would say I was in the insurance business. You wait as long as you can and the more mature their

reaction, then the cooler the girl." *Justin Zabor, Mr. March, 29.*

How do women respond when you tell them?

"'Dude that's gross!' Or they just walk away. Some women are freaked out by it. They always ask crazy questions. They want to know about the whole process. The embalming, whether we sew their mouths shut and stuff like that. I haven't found any that find it a weird turn-on. I'd probably run if I did." *David Fisch, Mr. August, 28.*

Have you ever brought a girl back to the funeral home?

"Actually yes, because I lived in a loft above it. At first it was kind of weird, but after a month I got used to it. I'm glad to be out of there. My social life is a little bit better." *Kurt Zabor*

Favorite TV show?

"'CSI.' I guess I bring my work home with me." *Mike Haines*

What's your perfect date?

"A fall motorcycle ride in the mountains." *Mike Haines*

Have you ever gotten lucky in a coffin?

"It's very uncomfortable in there." *Ken McKenzie ♦*

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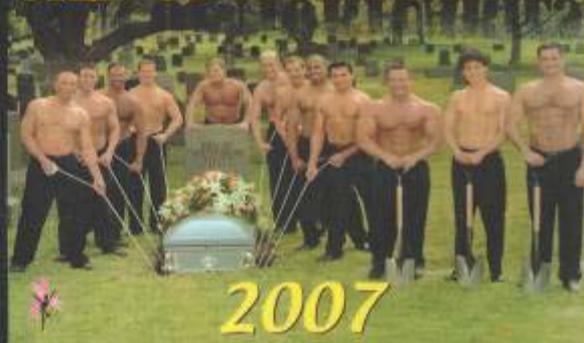


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• WHY STRAIGHT WOMEN LOVE GAY PORN
• PAMELA DES BARRES TALKS HOT MUSICAL SONGS

IT DOESN'T TAKE A marketing genius to slap SOME pretty firemen onto a calendar and call it a day. But it takes a special kind of visionary with a healthy sense of humor to round up a ragtag gang of friends or colleagues, convince them to strip down, and start snapping away with a camera. *Playgirl* talked to three such calendar entrepreneurs, all of whom embarked on their tasks with selfless ambitions to raise funds for causes near to their hearts—and who were also sporting enough to take off their own clothes for the greater good.

MEN OF MORTUARIES



2007

THE CALENDAR BOYS!

Sassy Seniors 2006



Model: [unreadable]

915

THE FARMERS CALENDAR



LUFFERY BRITISH FARMERS

2007



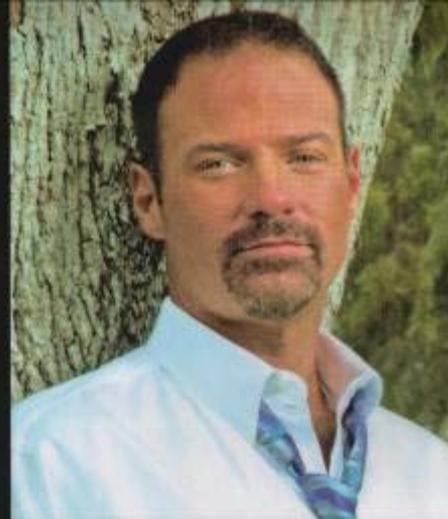
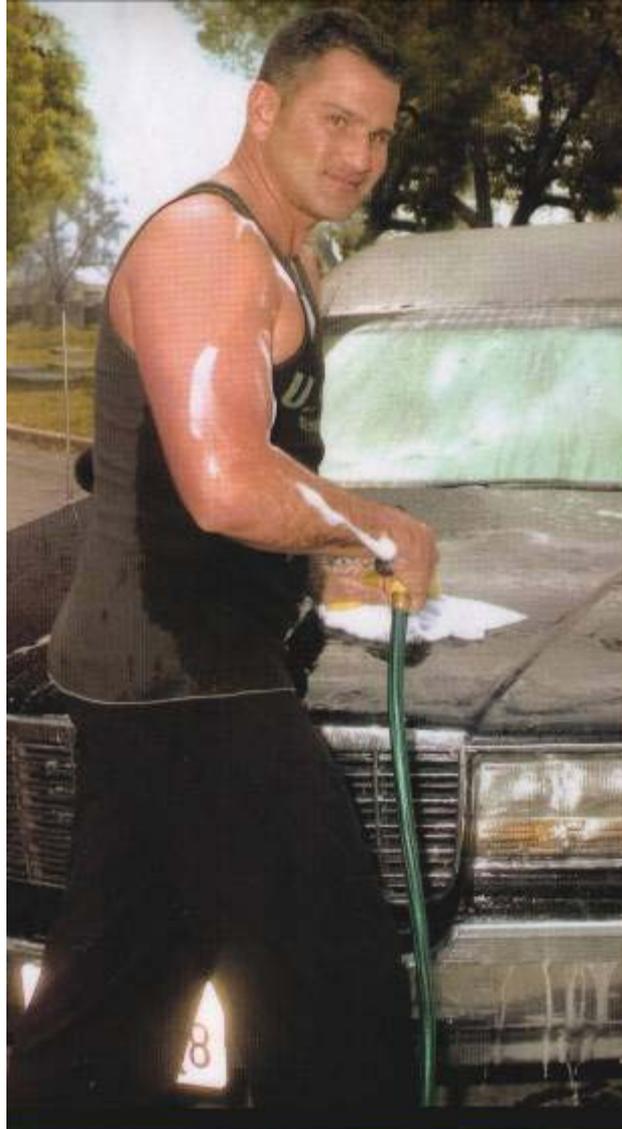
\$4.99

Calendar

BOYS

Unlikely pinups grin and bare it for their causes

WRITER COLLEEN KANE



MEN OF MORTUARIES 2007

Yep, it's just what it sounds like—12 months of funeral directors posing in galleons, with hearsees, with coffins, and it's all for real. Ken McKenzie of McKenzie Mortuary in Long Beach, CA, came up with the idea as a joke after seeing a hunky fitness calendar at the mall with his sister Katherine, who is fighting breast cancer. "She said, 'That's stupid.' And I said, 'I know, but it's so stupid that I think people would go 'What?'" Ken recalls. And he's already grabbed attention—after being featured on "Trade

Editor" and elsewhere, Ken estimates the calendar will earn a million bucks for KAMM Care, the foundation he created in Katherine's honor for breast cancer patients. It's an honorable undertaking, if you'll forgive the pun.

But enough about the charity—what about the menfolk? Are these buff men all really in the funeral business? Yes, Ken, who is 40, ran a contest in a trade publication and says, "It was hard to find 12 attractive funeral directors; I'll tell you, but we did. And we tried to do all types, from old to young 22-year-olds. A little bit of everything, no matter

what your taste is."

When the men gathered for the shoot last April, Ken says, "The next thing was, we were all strangers when this started and [now] we're going to know each other for the rest of our lives." But he's cagey when pressed for more details about post-shoot partying, saying only, "What happens in California, stays in California."

I can dig it. (Somebody stop me!)

For more info, visit www.menofmortuaries.com and www.kammcare.org.

PARMA SUN POST

THE SUN COMES OUT ON THURSDAY • FEBRUARY 8, 2007

Sun News

COMMUNITY LIFE

SECTION

THURSDAY
FEBRUARY 8, 2007

Parma morticians making primetime TV debut

Brothers Justin and Kurt Zabor, the third generation of Zabor family members behind Parma's Zabor Funeral Home, were featured Jan. 26 on the NBC-TV game

show, "I vs.100," which airs locally from 8-9 p.m. Fridays on WKYC-TV (3).

Both Zabor brothers were invited to be "members of the mob," on the trivia game show, in which one contestant tries to win \$1 million, by eliminating 100 "members of the mob."

The program was taped in early December in Culver City, Calif., north of Los Angeles, on a studio lot, Justin Zabor, 29, tells RH.

The brothers were among the 11-member cast of the 2007 "Men of Mortuaries" charity calendar sold, with proceeds benefiting breast cancer research, to be part of "the mob" on the show.

The calendar is the brainchild of Long Beach, Calif. mortician Kenneth McKenzie, who appears in the calendar along with the Zabor brothers.

"We were picked up in a white stretch Hummer, and Ken rented black tuxes for each of us to wear on the show," said Justin Zabor. "It was amazing that he paid for all of that for us."

The program is hosted by actor/comic Bob Saget, best known for his roles in the former ABC-TV sitcom, "Full House," and as the former host of "America's Funniest Home Videos."

"Kurt was actually interviewed by Bob, but it did not air (as a part of the show)," Justin Zabor said.

The New Jersey woman who was the chosen contestant walked away from the show \$121,000 richer, having eliminated all but 16 of the original 100-member mob, after answering six general trivia questions in a row.

Justin Zabor was among those final 16, but did not come home with any monetary winnings.

"They invited me back to play," Zabor said, "possibly in March."

He's not sure if he'll do it.

The brothers were flown to Los Angeles for the taping on a Thursday afternoon. Taping took place Friday, and, after a charity calendar-signing event on Saturday in Long Beach, they returned to Parma on Sunday.

The 2007 "Men of Mortuaries" calendar is available online at www.menofmortuaries.com for \$7.50.



Rick Hoore

Zabor Funeral Home also has copies available. Visit them at 5680 Pearl Road, between Snow and Ridge roads, or call (440) 884-5035.

Coincidentally, today is Kurt Zabor's

25th birthday. If you see him, offer your congratulations.

The brothers are the sons of Thomas and Cassandra Zabor, who are no doubt very proud. The family is celebrating 80 years in business in 2007.

An interesting note is that when he's not working in the funeral industry, Justin Zabor also is a professional motivational speaker, who uses the tagline, "I Speak the Language of Life in the Face of Death." His presentation topic is "Business Lessons Learned from Modeling, Mortuaries and Motivation."

□



Kurt (left) and Justin Zabor

Funeral director pumps up to bare chest for charity



PHOTOS BY BRADY LAKE/MARSHFIELD NEWS-Herald
Greg Jackan, a funeral director at Rembs/Kundinger Funeral Home in Marshfield, works out Friday at the Marshfield YMCA.

By JENI LEWIS
Marshfield News-Herald

When he's on the job, Rembs/Kundinger funeral director Greg Jackan typically wears a dark suit.

But he hopes to appear in the 2008 Men of Mortuaries Calendar without the suit jacket or shirt to benefit the KAMM Cares Cancer Foundation.

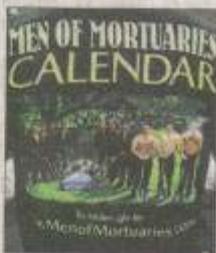
According to Jackan, 46, he's "not a hunky guy." His wife, Tami, suggested he apply for the contest because "I just really like his gray hair." His daughter, Allison, 20, probably sums up best the reason Greg was chosen.

"He's photogenic. He'll

never be like, 'Take my picture,' but you know he wants you to take it," she said. "My dad, he's an amazing guy, and he deserves it."

Jackan will spend May 17 to 21 at Long Beach, Calif., for the photo shoot. For the past seven weeks, he's been at the Marshfield Area YMCA on Monday, Wednesday and Friday mornings working with a trainer. Not only does he do the hour workout, but he also walks 2 miles to and from the gym.

There isn't a guarantee Jackan will appear in the 2008 edition. Only 12 models of 17 chosen will make it, he said. And



Jackan wears a shirt showing one of the photos from the 2007 calendar.

Tami said the workout regimen is because Greg doesn't know who his competition will be.

"He just wants to look the very best that he can," she said.

The calendar was organized by Kenneth McKenzie, owner of McKenzie Mortuary in Long Beach, whose sister is a breast cancer survivor. The money raised by calendar sales will provide support for women with breast cancer who might need help to buy groceries or pay for housing.

As an actor appearing in many local theater productions — currently in "Inherit the Wind" at the University of Wisconsin-Marshfield Wood County — Jackan doesn't think the photo shoot will be too difficult. He was told to bring some of the props he's used which could be featured in the calendar.

THE PLAIN DEALER

SATURDAY, FEBRUARY 18, 2006

Morticians suit up for charity calendar

Brothers head west for photo shoot

KATE SPECTOR
Plain Dealer Reporter

PARMA — Undertakers aren't all about grave matters. Consider Justin and Kurt Zabor.

The third-generation funeral directors will fly to Long Beach, Calif., in April to pose for a calendar to be called "The Men of Mortuaries."

Picture it: Twelve months of buff morticians, stripping off their dignity.

Has decorum gone the way of the dearly departed?

SEE CHARITY | B5



LOOSHER/TIMMONS/Hill | THE PLAIN DEALER

Justin Zabor, left, and his brother Kurt don't reflect the stereotype of funeral directors. They will fly to California to pose for a calendar, "The Men of Mortuaries."

CHARITY

FROM B1

Morticians pose for charity calendar

Not really.

The calendar is the work of Ken McKenzie, a Los Angeles-area mortician who will donate the proceeds to the Katherine Alyce McKenzie Meadows Cancer Foundation. The foundation is named after McKenzie's sister, a breast cancer survivor.

The Zabor brothers — Kurt,

34, and Justin, 28 — were among 30 men nationwide who responded to McKenzie's ad in a funeral industry trade journal. They won \$1,000 and a free trip to California for the photo shoot.

They admit to a bit of initial apprehension, but then they got their contracts, which promise: "The calendar will be of a tasteful nature; no nude or compromising photos will be taken."

The brothers want to bury the stereotype of funeral directors as dark and gloomy, endlessly earnest and solemn. These two were even on their high school homecoming courts.

Plus, the calendar sounded

sorta fun.

"I think it was just kind of 'What the heck,'" Kurt said.

The calendar models range in age from 23 to 49, McKenzie said. He plans to sell the calendar through bookstores and other retail outlets.

McKenzie already has an idea for the cover: all 12 funeral directors lowering a casket into the ground, with the words, "The Men of Mortuaries: You'll just dig 'em."

To reach this Plain Dealer reporter: kspector@planet.com, 216-999-3904

STAR RISING FOR IRISH ACTOR, AND MORE MEN ARE TOTING BAGS **MONDAY MAG**

LOCAL & STATE

Monday, March 19, 2007

Portland Press Herald/York Edition

'MEN OF MORTUARIES'

Calendar shows off funeral directors' bodies

By **SETH HARKNESS**
Staff Writer

SACO — Though most of his clients would never know it, Stacy Cote, the fourth-generation owner of Cote Funeral Home here, likes to spend weekends water skiing on competition slalom courses at speeds up to 34 mph.

He's also a former competitive bodybuilder who wants to lay to rest the image of

The first edition of the calendar featured 11 funeral directors standing bare-chested in a variety of funeral settings.

funeral directors as somber men who speak in hushed tones and wear nothing but dark suits.

That's partly why Cote, 38, sent a shirtless photo of himself along with an appli-

cation to appear in a calendar of handsome funeral directors, "Men of Mortuaries 2007," being assembled by a California mortician.

Of the more than 250 funeral directors who ap-

plied to be included in the calendar, Cote was among 16 chosen to go to California in May for a photo shoot and a chance at making the final selection.

Regardless of whether he succeeds, Cote said he thinks his profession needs this project.

"I do think it's a chance to show that funeral directors

Please see **CALENDAR**, Page B1



Rest in peace, and pad that bottom line

Maine companies find good news in the bad news business

Dylan Thomas's famous advice, "Do not go gently into that good night," could serve as a corporate motto for a growing number of Maine companies. From the owner of a Saco funeral home hoping to moonlight as a calendar hunk to the Albion wood products manufacturer who diversified his products to include specialty pet caskets, the afterlife can be a good business niche. Here's a rundown of funeral biz news:

- In case you were wondering, sexy is back, even in the cemetery. Stacy Cote, fourth-generation owner of the Cote Funeral Home in Saco, is one of 16 finalists for 12 sweet spots in next year's "Men of Mortuaries" calendar. Cote, 38, will fly to California for a photo shoot in May after which he'll find out if he's made the cut.

This year's calendar, published by McKenzie Mortuary in Long Beach, Calif., includes shots of oiled, beefy morticians repairing hearse tires, gazing wistfully at a distant gravestone, and gathering an emase and shrouds to lower a casket into the ground. The calendar is for a good cause: McKenzie is donating all profits to breast cancer research.

Cote, a former bodybuilder, says this year's calendar will include the models' hobbies. His include water-skiing. "I looked at that calendar and said, 'I can do that easily,'" he says. "I wanted to show funeral directors are people too. I have other interests outside of the funeral home."

RIP, Rumer: Matthew Dow's pet casket



PHOTO COURTESY DOW'S WOOD PRODUCTS

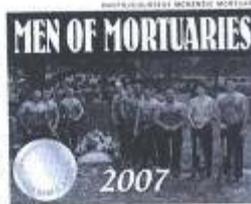
- Albion resident Matthew Dow, who has operated Dove's Wood Products for a decade, found himself the subject of national news in late April when the Associated Press and CBS News reported on his fledgling pet-casket business.

Dow, who has custom-made a dozen or so mini-coffins and urns for pets over the past year, plans to market his side project to animal shelters, pet stores and veterinary clinics now that his accidental media splash has generated orders from around the country. The caskets and urns cost between \$90 and \$395.

The pet-casket idea came to Dow 17 years ago when he was watching a cop show on TV. A police dog was killed in one episode, and received a funeral, complete with doggy casket. Dow eventually decided to make the funeral containers to establish an edge over other wood products manufacturers. "You've got to diversify and find a niche," he says.

- And in early April, York County Community College announced it would collaborate with the American Academy McAllister Institute of Funeral Service in New York City to launch the state's only accredited degree in Funeral Service. YCCC, in Wells, will offer the associate's degree program online beginning this fall. Classes will cover such topics as mortuary law, business management and embalming.

See **Diversity**



CALENDAR

Continued from **Page B1**

are normal people outside the funeral home," he said.

The first edition of the calendar, "Men of Mortuaries 2007," featured 11 funeral directors standing bare-chested in a variety of funereal settings. The calendars are the work of Ken McKenzie, owner of McKenzie Mortuary in Long Beach, Calif.

McKenzie, 40, said his sister came up with the idea shortly after she was diagnosed with breast cancer. He printed 50,000

copies and donated \$15,000 from their sale to Kamm Cares, a foundation that helps people living with breast cancer.

Charitable benefits aside, McKenzie said he, too, believes the calendar can help dispel the gloomy image of funeral directors. Some may wonder whether the calendar, with its images of men standing half-naked in a graveyard, undermines the sense of compassion and decorum required of morticians. McKenzie said he has received only a few complaints. Mainly, he said, the calendar helps to humanize people in his line of work.

"I want ... to let people know these are just guys," said McKenzie, who is shown washing a hearse in a sleeveless T-shirt in the 2007 calendar. "When they come in to make funeral arrangements, (people) should not be so scared."

Cote said he, too, saw no conflict between the portrayal of funeral directors in the calendar and his professional duties.

"They did a tasteful job with the calendar," he said. "I don't feel it's negative in any way."

There was one piece of feedback McKenzie said he heard repeatedly after the 2007 calendar appeared. "The only

thing people wanted was more skin," he said. "If they wanted it, they're going to get it."

Next year's edition will feature models pursuing their hobbies or interests, McKenzie said. One funeral director, a rodeo rider, will be photographed with a horse. Another who worked his way through school as a waiter will be shown serving chocolate-covered strawberries to a table of women customers.

Cote, who is packing his water ski and swim trunks for his photo shoot, said he has been dieting in preparation for his tryout.

"I'll go in about 180 pounds,"

he said.

He said he also intends to go to a tanning salon before he leaves for California in mid-May to be on an equal footing with contestants who haven't endured a Maine winter. Cote said he believes he can hold his own, but he knows the competition will be intense.

"This is a unique group of funeral directors," he said. "Trust me, they're not like this all around the country."

Staff Writer Seth Harkness can be contacted at 282-8225 or at: sharkness@pressherald.com

Local man to appear in calendar to fight cancer

By JIM HOOK
Senior writer

Thomas L. Geisel II is doing something a little out of character this spring.

He's been roasting his physique in a tanning salon for the 2008 Men of Mortuaries calendar.

"Nineteen hunks will be gathering in Long Beach on May 18 and 19 for the filming and photo shoot," according to the calendar promotion.

"Hunk," Geisel said. "I loathe that word."



Geisel II

Geisel, 32, works in the family business, Thomas L. Geisel Funeral Home Inc., and works out at the Chambersburg YMCA.

Geisel and the other bodybuilding undertakers, morticians, embalmers and funeral directors will be posing for a calendar that raises money for women who are dealing with breast

What you can do

For more information about the Men of Mortuaries calendar and the cause it benefits, KAMM Cares Cancer Foundation, visit www.menofmortuaries.com or www.kammcares.org or call (562) 961-9301.

cancer throughout the world.

The first Men of Mortuaries calendar sold 100,000 copies last year, according to Kenneth McKenzie, cal-

"The idea is to keep it tasteful, but to shed light on an industry so it doesn't have to be so scary," Kenzie said.

Both the calendar and Geisel's involvement have their origins in family.

McKenzie was driving his sister, Katie Meadows, home from a hospital where she had been treated for breast cancer. She wanted to stop at a mall, and he eventually agreed. At a book store, she saw showy calendars of firemen and policemen.

"Where are the men in the mortuaries?" she said.

"I had seven hours to think about it on the drive from Sacramento to Long Beach," McKenzie said. "I thought that would be real cool."

The spoof was born.

Geisel stepped into it when he was trying to avoid the after-work crowd at the gym.

"I was trying to get some work done to get over to the Y," the younger Geisel said. "It ticked dad off because I was trying to get off early (to work out)."

endar creator and Long Beach mortician. This year a national publisher and exposure in Borders, Barnes and Noble and Spencer Gifts stores promises wider circulation.

"The reason I'm doing this is in the name of the cause," Geisel said. "The last time I was (in California) I couldn't wait to get back. I'll probably die here in Chambersburg, like all the families we're serving here."

Of course he will be staying in a five-star hotel during a five-day, all-

■ See **CANCER**, Page 4A

His father, Thomas L. Geisel, threw a trade magazine on his desk.

"Why don't you see if there's some good to come of it," said the elder Geisel to his son. Dad offered to pay the \$250 entry fee. He thought I spent so much time in the gym that I should do something with it, Geisel II said.

"I'm sure I'm going to take plenty of needling from my friends," Geisel said. "I think it's worth it in the end."

The wife of one of his workout buddies recently died from breast cancer. They have two children. He helped the family through the difficult time.

"I wish I could have done something more for them," Geisel II said.

His maternal grandmother also is a survivor of breast cancer.

"It seems like there are none of us who don't know a victim or someone who has had a scare with breast cancer," Geisel II said.

Cancer

■ From Page 1A

expenses-paid trip and getting plenty of attention. Organizers have called him repeatedly to ask if he's working out and to check on what he's been eating. They're also encouraging him not to arrive in sunny California pasty white from the Pennsylvania winter.

McKenzie, Mr. June in the 2007 calendar, expects a few more shirts will come off for this calendar. He selected 20 of the hundreds who entered and hopes competition for the 12 monthly photos will keep the men in top shape.

It was difficult for men last year to appear shirtless and dignified in a professional setting, McKenzie said. He wants to show the men at their hobbies for 2008.

Drop Dead Gorgeous Funeral Directors Unite to Save Lives

Men of Mortuaries 2008 Calendar

August 16, 2007 (Los Angeles, CA) – Yes, it is that time of the year again...when fourteen “drop dead gorgeous” funeral directors take a stand in front of the camera to create the 2008 Men of Mortuaries (MOM) calendar in order to raise awareness and funds for the KAMM Cares Cancer Foundation. The Men of Mortuaries calendar was such an overwhelming success last year that the creator Kenneth McKenzie of McKenzie Mortuary in Long Beach, California decided to do it again, showing more skin this time around.

“Presenting the public with attractive funeral directors in good taste with little clothing was a huge undertaking,” said Kenneth McKenzie, Executive Director of the Men of Mortuaries calendar. “We wanted to continue giving our audience pumped up, sexy men from the mortuary business, but this year, we capitalized on having the models showcase “life” instead of their day-to-day jobs. People love the idea of the calendar benefiting a great cause while enjoying a little eye candy. It’s a unique approach that has really taken off.”

Besides showing more skin this year, McKenzie wanted to shake things up a little by turning the model search for the calendar into a contest. Men from across the United States applied for the chance to become of show off their six-pack abs for a ‘six feet under’ approach to the modeling business. Over 400 men responded to the heartwarming story about Ken’s sister, Katherine Alyce McKenzie-Meadows, who faced breast cancer and struggled to recovery of this deadly disease. Her journey made Men of Mortuaries and KAMM Cares Cancer Foundation possible. Months later, 19 hunky hotties were flown into southern California for the prestigious photo shoot. It wasn’t an easy job, but eventually, 14 men were chosen to represent the 2008 calendar.

The calendar raises money for the non profit organization, KAMM Cares Cancer Foundation (WWW.KAMMCARES.org) each year and has received remarkable support from communities, the media and several celebrities. Last year, Whoopi Goldberg declared the calendar a "must have!" Gene Shalit of the Today Show considered the Men of Mortuaries calendar to be “the top choice for the giving season” and Newsweek listed the calendar among its “top 10 picks”.



About KAMM



About KAMM Cares Foundation

KAMMCARES is a foundation dedicated to the care and assistance of those going through treatment for breast cancer. Monies collected provide such necessities as child care costs and groceries, and other living expenses. The primary goal of KAMMCARES is to give to those struggling with cancer more opportunities in order to improve their lives. www.kammcares.org

When Katherine and Kenneth were in their early teens, their father committed suicide. This life-changing event steered Kenneth into the funeral business. After completing courses in mortuary science and working at corporate funeral homes, he opened McKenzie Mortuary.

Kenneth is well known for his unique fund raising talents, such as yearly estate sales that benefit Southern California's hospice programs, and a season premier of "Six Feet Under" which raised funds for Long Beach AIDS Walk. His most current project is the introduction of the "Men of Mortuaries™" calendar.

The idea of Katherine's disease sparked a new venture for the siblings and launched the KAMM organization to benefit those who need extra help. It's because of those individuals that this organization exists and continues to provide support, both moral and financial, during a particularly difficult time.

Contact

For more information on how to get a hold of this one-of-a-kind calendar chock-full of tall, dark and handsome mortuary men, contact Kenneth McKenzie at 1-800-791-4099 or visit www.menofmortuaries.com.



The calendar will be available for purchase in October 2007.

